Navajo Nation
Community Health
Representative & Outreach Program

Navajo Department of Health
Mae-Gilene Begay, Program Director
ADVOCATE FOR YOUR CHR PROGRAM

THROUGH PARTNERSHIP AND RESOURCE DEVELOPMENT

FOR YOUR CHR’S
Background/Program Information:

- Our Community Health Representative & Outreach Programs include:
  - Community Health Representative Program
  - Tuberculosis Control Program
  - Social Hygiene Program
  - Navajo Birth Cohort Study project
  - Oral Health Initiative
Program Information:

- Budget estimated at 6.5 million annually with 141 staff
- Serving 107 Chapters throughout the Navajo Reservation with 99 CHRs
Purpose of CHR Program:

To promote healthy, productive, and functional lifestyles among the Navajo population by reducing high rates and incidence of mortality, morbidity, and disability among the Navajo population in a culturally relevant manner through

- health education and information related to health promotion, disease prevention, and nutrition education
- Patient care: to improve the health knowledge, attitudes and practices of the Dine’ people in coordination with Tribal, State and Federal Programs
- Promoting, supporting, and assisting the IHS in delivering a total health care program.
CHR’s/CHW’s are the frontline public health workers in the community

- They know the community they are involved with. They know what the strengths and needs of the communities. As such one of the key roles they have are as advocates for resource identification and addressing issues for those they serve individually and for the community at large.

- They are called about in all public health emergencies that confront the Navajo Nation.

- Because they are entrusted with all these responsibilities it is important that they reach out to leadership to make sure leadership provides the necessary support and advocacy for their roles in the community.
ADVOCACY ON NAVAJO:

- On Navajo CHR leadership has been very supportive of their staff by providing them with the necessary tools necessary to provide high quality services.

- We support the continued education of each CHR by providing opportunities for them to enhance their educational skills.

- An example is the opportunity the CHR’s have to obtain Public Health certificates in partnership with the Dine College.

- In addition to Dine College we partner with various health organizations such as COPE, University of Arizona Cooperative Extension (Arizona Nutrition Network), the Gold King Mine Impact Study, American Dental Association, AAIOHI, Healthy Heart, Indian Health Service, etc. to further enhance skills.
SPECIAL FOCUS AREAS:

CHR’s have received specific training in areas of clientele identified needs in the:

• Maternal and early child health development with the Family Spirit program and

• The Smiles for Life training to address oral health access and prevention.

• Navajo Birth Cohort Study
ADVOCACY with the TRIBAL POLITICAL STRUCTURE

We keep the tribal leaders and communities informed of their activities, advocacy issues and needs thorough reports to

- The 107 Navajo communities at chapter meetings
- 5 Navajo Agency Councils (Eastern, Northern, Chinle, Fort Defiance, and Western)
- The Navajo Area and local Health Boards
- The Navajo Nation Office of the President and Vice President
- The Navajo Nation Tribal Council and committees, particularly the NN Health, Education, and Human Services Committee.
Questions?

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